



Webinar to Provide HR Professionals with Holiday Gift Giving Strategy

(OMAHA, Neb.) September 12, 2007- Business professionals looking to simplify their corporate holiday gift giving plans should look no further. GiftCertificates.com will host a webinar on Thursday, September 13, 2007, at 12:30 p.m. CST titled, *"Employee Holiday Gifts: How to Give for the Holiday Season."*

Kelly Rocha, director of sales for GiftCertificates.com, will serve as moderator for the 45 minute webinar. Rocha will help human resource professionals struggling with annual holiday gift giving plans gain insight into a variety of important topics including:

- The benefits of giving employees holiday gifts
- The ability to satisfy diverse employee populations by giving employees the freedom of choice
- Ease-of-use to order, customize and fulfill corporate holiday gifts

And research continues to make a connection between employee engagement/satisfaction levels and customer loyalty. According to Gallup Research, "engaged" workplaces have 50% lower turnover rates, 56% higher customer satisfaction rates and 27% higher productivity.

"The gift giving season is almost upon us," said Rocha. "Many employers make the mistake of putting off holiday gift giving plans until the last minute, which can be hectic when dealing with large groups. This webinar is intended to serve as an informational resource to help employers and human resource professionals find employee gifts that are right for everyone."

GiftCertificates.com has over 10 years of experience serving more than 30,000 corporate customers, providing them with employee rewards and corporate gifts. Employers can purchase and customize gift cards and gift certificates online and send them via email or mail through Giftcertificates.com.

For more information or to join the webinar, please visit www.GiftCertificates.com.

About GiftCertificates.com:

GiftCertificates.com™ is the leading provider of gift certificates/cards and gifting advice for both consumer and corporate audiences nationwide. Established in 1997, the Omaha-based company specializes in offering SuperCertificates® rewards, which are redeemable at GiftCertificates.com for hundreds of original merchant certificates, including national and local retailers, travel services and a number of popular restaurants. For more information about GiftCertificates.com, visit the company's Web site at www.GiftCertificates.com.