



**FOR IMMEDIATE RELEASE**

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**Love is in the Air with GiftCertificates.com's New "Sweet" Sweepstakes**

Omaha, Neb. (Feb. 5, 2008)—GiftCertificates.com, a leading provider of gift products for the consumer and corporate markets, announced the launch of its "Sweet" Valentine's Day sweepstakes. The "Sweet" sweepstakes runs through Feb. 13 and is open to all U.S. residents. Prizes include a \$500 SpaFinder gift certificate or ten \$100 SuperCertificate gifts.

GiftCertificates.com is also in search of Valentine's Day memorable experiences to be published on the website. Participants that enter a memorable Valentine's Day experience that gets posted on the site will be eligible to win a \$25 SuperCertificate gift. Participants are invited to submit their stories at [www.giftcertificates.com](http://www.giftcertificates.com).

"Sometimes it is difficult to find the right Valentine's Day gift, especially for men," said Marc Oshima, vice president of marketing. "Our SuperCertificate gifts are the perfect fit for every loved one and the "Sweet" sweepstakes is a great way to try it out."

To enter the "Sweet" sweepstakes or to submit a Valentine's Day story, please visit [www.giftcertificates.com](http://www.giftcertificates.com). Participants are not required to submit a memorable story to enter the sweepstakes, and no purchase is necessary to win.

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**About GiftCertificates.com**

GiftCertificates.com™ is a leading e-commerce provider of innovative reward solutions and gift products for both the corporate and consumer markets. GiftCertificates.com is the reward and gift brand of choice in today's marketplace. GiftCertificates.com offers an extensive product portfolio including our [SuperCertificate®](#) Reward which is redeemable for hundreds of original merchant gift cards. GiftCertificates.com also features a variety of [Specialty SuperCertificate®](#), [Merchant, MasterCard®](#) and [American Express®](#)-branded Gift and Reward Cards. The company offers the best turnaround time and reliability in the industry. Established in 1997, GiftCertificates.com is a privately held corporation with locations in Omaha, Neb. and New York City, NY. For more information visit [www.GiftCertificates.com](http://www.GiftCertificates.com).