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**GiftCertificates.com™ Announces Commitment to Trucking Industry:
Sponsorship to Focus on Driver Wellness**

Omaha, NE, January 26, 2010 – GiftCertificates.com, an e-commerce based program manager for corporate incentive management solutions, today announced its commitment to wellness initiatives in support of truck drivers across the country.

“GiftCertificates.com is dedicated to becoming a major supplier of incentive management programs for the trucking industry through our innovative, customer-focused approach,” said company CEO Gary Krow. “We recognize that wellness incentive programs often take a back seat to the focus on safety awareness in the trucking industry, but healthier individuals contribute to safe driving.”

GiftCertificates.com has joined the corporate membership of Women in Trucking (WIT), an organization that promotes the interests of professional female truck drivers. The company also agreed to sponsor SuperCertificate® REWARD prizes to support [Roadside Medical Clinic's Women's Weight Loss Challenge program](#).

“Women In Trucking is focusing on ways to help our members succeed in their careers, and health and wellness is an important part of these efforts,” said WIT President Ellen Voie. “The incentives that GiftCertificates.com provides will help us reward those successes and encourage the participants to meet their goals.”

“GiftCertificates.com is proud to be a part of such a positive program and support the lifestyle changes these women are making,” added Krow. “By providing SuperCertificate REWARDS to the winners, each woman will be able to reward herself by picking the gift cards of her preference from the hundreds of choices available on our website. What better way to celebrate such a major life achievement than by picking your own prize.”

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About GiftCertificates.com

GiftCertificates.com™ (www.giftcertificates.com) is a leading e-commerce provider of innovative reward solutions and gift products for both the corporate and consumer markets. GiftCertificates.com offers an extensive product portfolio including our [SuperCertificate®](#) Reward which is redeemable for hundreds of original merchant gift cards. The company offers the best turnaround time and reliability in the industry. Established in 1997, GiftCertificates.com is a privately held corporation headquartered in Omaha, Nebraska.